



Proposal for Social Media Marketing

TAKE YOUR BUSINESS TO THE NEXT LEVEL THROUGH OUR LATEST SOCIAL MEDIA TRENDS



Social media marketing

is the process of Gaining awareness, Driving Traffic and engaging your customers and prospects using social media channels.

Social media marketing

This includes creating profiles like Facebook, Instagram, Twitter, LinkedIn, YouTube, Tumblr, etc for the company with daily updation. This is done by implementing social media strategies and based on extensive knowledge about the current social media trends and creative ideas to bring your social media channels at the top.

This proposal will provide you with every detail to help reach your company at its height.

We aim to create a plan to build your social media presence in the above mentioned social media profiles.

We help you to reach the top position in your field, by engaging the audience, thus generating awareness and aiding your company to reach the target.

The main focus should be on

- › Engaging the audience
- › Updates based on the company
- › Other marketing plans
- › Promoting your company through social campaigns



Engaging the audience

Preparing the social media calendar for you to reach your goals.

Creating an engaging audience through proper keywords, hash tags, tweeting and liking posts, thus keep on updating with the changing trends.

Updates based on the company

We will help in engaging the audience through sharing events, news, ads and more by keeping close attention to the latest trends.

Other marketing plans

To understand your preferences we will conduct precise meetings and brainstorming methods to help your promotions. Along with giveaways and contests, conducting campaigns are also important. Through a daily schedule, your audience will expect a post from you every day.

Promoting your company through social campaigns

Getting your company recognized by updating your followers about the current events and the company itself. Through a campaign run for over 6 months, we can analyse the result for you and the success point you have reached.



Social Media Package

- Social Media Page Creation (Including Branding Artworks banners)
- Regular Posting and Managing
- Competitive Analysis
- Bid Management
- Retargeting Dynamic ads
- Lead Generation
- Creative Ads Development (Artwork Banners/Month) (Different Sizes)
- Monthly Report
- Content Writing
- Flyers Designs (10 Monthly)
- Support of Listing with Promotional Platforms
- Support for Promotional & Campaigns Ideas

PACKAGES	BASIC	ADVANCED	PREMIUM
Platform	Facebook, Instagram, Pinterest, Twitter, LinkedIn, Snapchat,	Facebook, Instagram, Pinterest, Twitter, LinkedIn, Snapchat,	Facebook, Instagram, Pinterest, Twitter, LinkedIn, Snapchat,
No.of Posts (Monthly)	30	50	90
Slogging (Monthly)	NA	Yes	Yes
Post Design	Yes	Yes	Yes
Content Writing	Yes	Yes	Yes
Hash Tag	Yes	Yes	Yes
Video Posts	NA	No	Yes
Audit & Consultation	Yes	Yes	Yes
Cost Per Month (AED)	AED 1500	AED 1800	AED 2500